2024 ANNUAL REVIEW



2024 was a full year! My coaching practice continues to blossom with nonprofit and corporate clients globally. Highlights include: facilitating Enneagram, trustbuilding, psychological safety, and culture-mapping workshops for teams; individual coaching with a wide range of dynamic founders, senior execs, and rising talent; launching a men's coaching group; and doing trauma-informed coaching with youth. The passing of my father in October was both sad and sacred, and has opened up new insights for 2025 personally & professionally. Thank you for being a part of my journey. - Jayson

27

Individual coaching clients

15

Teams/groups facilitated

86

Enneagram typing conversations

108

Hours of professional training on coaching

11

Podcast appearances for Enneagram & coaching



FAVORITE BOOKS FOR CLIENTS

- The Culture Map: Breaking
 Through the Invisible Boundaries
 of Global Business
- The Lion Tracker's Guide To Life
- <u>Little Bets: How Breakthrough</u> <u>Ideas Emerge from Small</u> <u>Discoveries</u>
- Crucial Accountability
- No Bad Parts: Healing Trauma & Restoring Wholeness with the Internal Family Systems Model

EXECUTIVE COACHING HIGHLIGHTS

- SVP of Information Technology at a \$1bn corporation develops stronger executive presence, enhances communication skills, and improves his ability to lead & manage his growing team.
- Program Director at a youth services NGO learns to balance strength and relatability with her team, navigate difficult conversations, and better manage overwhelm and overwork.
- Founder of social impact organization builds skills to remain calm & grounded and more effectively lead during uncertain times.
- Head of a Foundation addresses burnout, imposter syndrome, and how to rebuild her confidence to chart her next career steps.
- Young COO addresses imposter syndrome & strong inner critic and improves communication with his team and his boss.

TOP COACHING THEMES FOR 2024

Burnout | Compassionate Accountability | Self-confidence

More Effective Communication | Setting & Enforcing Boundaries

TEAM FACILITATION HIGHLIGHTS

- Improving self-awareness and team cohesion through Enneagram, values work, and psychological safety tools for the Dimock Center (community health) senior leadership team in Boston.
- Team bonding through an Enneagram workshop for the Senior Leadership team at Parametrix (a civil engineering advisory group).
- Building trust and team cohesion at a team offsite in Istanbul for the Community Health Impact Coalition (CHIC) through selfawareness exercises, culture mapping, and psychological safety.
- Leadership development through Enneagram assessments and workshops for 50 leaders across 8 teams in East Africa (community-based, educational nonprofits).

NEW SKILL / OFFERING

Leadership Circle Profile - The most powerful, comprehensive 360° tool for enhancing leadership effectiveness.

Jayson is marvelous! His style is calm, attentive, and thoughtful. I felt supported and confident when making changes to how I showed up as a leader. What I liked most about our relationship is that he connects not just on the professional but also on the personal level. Ultimately, I found a stronger professional voice, developed deeper trust-based relationships with my colleagues, and found a renewed passion for work."

- Kathleen Beckert, SVP of Finance & Accounting, Premier Nutrition Company